



# **OPERATION HEALTHY VOTE**

# **BE A PART OF THE INVASION.**

## **10 Ideas to Build a More Politically Informed & Active Workforce**

The most effective grassroots participants are those who are politically informed and involved. A good way to educate, energize and expand your grassroots participants is to conduct election-related activities. Here are some ideas for activities you can undertake in a nonpartisan manner.

1. Conduct a “meet and greet” or host a debate with the candidates where employees can hear from the candidates and speak with them and/or their campaign managers.
2. Educate employees on how the political process works during a brown-bag lunch seminar. Include a discussion of how primaries work, the role of political parties and the importance of volunteers and fundraising for campaigns. (MHA staff are available to speak at such events.)
3. Set up Operation Healthy Vote materials in employee lounges and cafeterias. Advertise the [www.operationhealthyvote.com](http://www.operationhealthyvote.com) Web site as a place to go for more information.
4. Publish articles in hospital publications explaining the priority issues in health care. Let employees know how these issues affect your hospital. Include the positions of all the candidates as well as the voting record of incumbents on health care issues.
5. Encourage employees to volunteer for campaigns. Distribute lists of candidates for various federal, state and local offices along with information on who employees can contact to volunteer.
6. Let employees know that information on absentee ballots is available on the Operation Healthy Vote Web site.
7. Work with your company’s communication and human resources departments to distribute the enclosed posters and payroll stuffers about the importance of registering to vote and voting in the upcoming election.
8. Encourage employees to check the Operation Healthy Vote Web site to see how the candidates stand on the issues of importance to the health care industry.
9. Host an election night party, where employees can watch televised election returns.
10. Remember to recognize employees for their political involvement.